

# **Blue Ridge Conference on Leadership, Inc.**

## **Foundations in Leadership Certificate Program for College Students**

### **Program Synopsis:**

Considering the fluid and competitive business environment confronting businesses and communities today, it is imperative that students graduate with core subject knowledge and exceptional leadership skills.

In an effort to enhance the educational experience for college students, the Blue Ridge Conference on Leadership decided to offer undergraduate and graduate college students an opportunity to earn a separate certificate in foundational leadership skills.

The program requirements include a four hour workshop, attendance at the Blue Ridge Conference, completion of a leadership journal, and a leadership philosophy paper.

### **Program Objectives:**

1. Develop a fundamental understanding of leadership and the skills manifest in effective leaders.
2. Identify personal leadership assumptions and philosophy, and enhance self awareness.
3. Improve leadership abilities through readings and experiential learning.
4. Interact with prominent employers for a real world view of leadership through panel discussions, seminar debriefings, and mentorships.

### **Program Requirements:**

1. Attendance and Active Participation in a Leadership Workshop. The Pre-conference at Blue Ridge is an excellent opportunity (3.5 hours). This may be accomplished at your own institution and evidence provided to the Blue Ridge Office.

2. Attendance and Active Participation in All Blue Ridge Conference Keynote and Breakout Sessions (Approximately 13 Hours). Students will be exposed to a wide range of speakers that are experts in the field of leadership. This exposure will help students develop their own personal leadership philosophy and give them access to real world issues since they will be in attendance with managers and supervisors from employers throughout the Southeast.
3. Completion of a personal leadership journal for the week of the conference to include speaker reflection forms and any other meaningful in-class or out-of class experiences. A speaker reflection form will be included in the conference book for notes. This is due at the location listed below (in item 4) by **November 1<sup>st</sup>** following the conference. Place your name and contact information on the journal.
4. Completion of a written report (no more than 5 pages in length) describing how the workshop, conference and journaling activities: 1) helped the student define their personal leadership philosophy and vision; 2) helped clarify their governing values and; 3) the effects it has had on them. The written report will also function as an entry in the Blue Ridge Challenge Award Contest and is due by **November 15** following the Blue Ridge Conference.

Address for submission of all papers and journals:  
Hope Stockton  
301 O.D. Smith Hall  
135 South College St.  
Auburn University, Alabama 36849-5608

**Late papers will not be accepted for the contest.** Cash awards are available for the winners of the essay contest and will be awarded at the following year's conference. First Prize - \$1,000, Second Prize - \$500, Third Prize - \$250.

**Place your name and contact information on the report.** Remember that these reports will be read by potential employers.

**After Each Requirement is completed a Certificate will be forwarded to you via mail for completion of the program. This will be reportable on your resume.**

**Costs of the Program:**

Conference Rate:	\$315.00
Pre-Conference Rate:	\$129.00
Meals and Lodging:	\$161.00/\$226.00 (based on double/single occupancy)

## **Suggested Resources for Leadership Development**

### **Books:**

**The Seven Habits of Highly Effective People** by Stephen R. Covey

**Principle Centered Leadership** by Stephen R. Covey

**The 3<sup>rd</sup> Alternative** by Stephen R. Covey

**The 8<sup>th</sup> Habit** by Stephen R. Covey

**The Leadership Challenge** by James Kouzes and Barry Posner

**The Servant** by James Hunter

**Follow this Path** by Curt Coffman and Gabriel Gonzalez-Molina, PhD

**Now, Discover Your Strengths** by Marcus Buckingham and Donald Clifton, PhD

**The Tipping Point** by Malcolm Gladwell

**Blink** by Malcolm Gladwell

**Leadership and the New Science** by Daniel Goleman, PhD, Richard Boyatzis, PhD, & Annie McKee, PhD

**Primal Leadership**

**Resonant Leadership** by Richard Boyatzis, PhD, and Annie McKee, PhD

**Leadership on the Line** by Ron Heifetz and Marty Linsky

**Strengths 2.0** by Tom Rath

**Strengths Based Leadership** by Tom Rath and Barry Conchie

**The Last Lecture** by Randy Pausch

**Good to Great** by Jim Collins

**How the Mighty Fall and Why Some Companies Never Give In** by Jim Collins

**Authentic Leadership Rediscovering the Secrets to Creating Lasting Value** by Bill George

**True North** by Bill George with Peter Sims

**The Power of Full Engagement** by Jim Loehr and Tony Schwartz

**The Five Dysfunctions of a Team** by Patrick Lencioni

**Leading at a Higher Level** by Ken Blanchard

**The Secret What Great Leaders Know – And Do** by Ken Blanchard and Mark Miller

**The Secret of Teams What Great Teams Know and Do** by Mark Miller

### **Websites with Exercises for Personal Development:**

**Myers-Briggs Personality Type** - On-line Assessment [www.typefocus.com](http://www.typefocus.com) (free).

This is good to learn about yourself and others.

**Learning Styles Assessment** – VARK. [www.vark-learn.com](http://www.vark-learn.com) (free on-line)

This site helps you understand how you learn best.

**Implicit Association Test** – <http://implicit.harvard.edu/implicit> (free under demo)

This test will help you identify attitudes and biases you might have regarding other groups of people.

**Strengths Quest** – [www.strengthsquest.com](http://www.strengthsquest.com)

**The Enrichment Center** - [www.theenrichmentcenter.org](http://www.theenrichmentcenter.org)